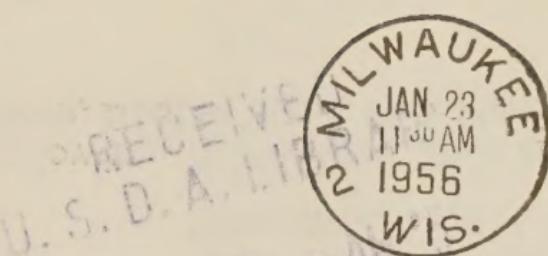


KROGMAN'S VIOLETRY

1365 SOUTH 125th STREET

MILWAUKEE 14, WIS.



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**KROGMAN'S VIOLETRY**

1365 SOUTH 125th STREET • MILWAUKEE 14, WIS.

1 mile from Highway 15, 16, 18, 30-45-100 at Highway 59

Telephone SUNset 2-7359

Make an appointment to avoid disappointment, if you come to visit us.

YOUR NUMBER IS 668**BASIC LIST OF NEW AND FAVORITE VARIETIES**

This is our basic price list. Please keep! When more new varieties are available, we will list them on a small sheet or card and send only to customers and those requesting the new list. Please state whether you have this basic list or not.

Orders will be filled in order received and as weather permits. No order filled for less than \$3.00. Add \$1.00 for packing, postage, insurance, special handling, and in some cases special delivery, as all plants and rooted cuttings (with plantlets) will be sent in pots. Leaf orders only, add 50c.

**PLEASE LIST SUBSTITUTES.**

Liberal discounts on purchases made at our Violetry.

**NEW DOUBLE PINKS**

Established plants or rooted cuttings @ 70c Leaves @ 35c or 3 for \$1.00

Achievement, Apple Blossom, Arbutus, Bountiful, Cloud, Cushion, Dresden, Heart Throb, Honeybud Ideal, Limelight, Melior, Rocket, Minneapolis, Pink Pride, Pink Puff, Pink Topsy, Double Portland Rose, Pot O' Gold, Sheldon, Sweetheart, Victory, Wild Rose

Leaves only, of the following double pinks, 50c each. Rooted cuttings or small plants later.

Limelight, Minnesota, Northern Rose, Pink Cheer, Sweet Memory

**NEWEST VARIETIES**

Established plants or rooted cuttings @ 60c. Leaves @ 25c.

**Angel Lace** — Leaves only 'til later**Annabelle Lee** — Large lavender bi-color Dbl.**Air Waves** — Dbl. white. Wavy bloom & leaf**Atlanta Peach Girl** — Peach-pink. Red stems**Attraction (Fischer's)** — Mauve fringed**Atomic Pink** — Deeper edged petals**Blueva** — Double blue, white edge**Blondie** — Lav. Variegated leaf**Blue Peak** — Double blue, white edge**Blue Ridge** — Wavy bloom, quilted leaf**Blushing** — Dbl. white tinted pink, dark leaf**Bountiful (Fischer's)** — Light lavender**Cherry Valley** — Good red-rose single**Crusader** — Double dark red**Darlene Rhodes** — Lav. ruffled. Exc. dark star center**Daybreak** — New pastel pink**Dixie Orchid** — Sparkling-red orchid**Double Painted Girl** — Dbl. white & orchid**Dbl. Rose Pink Queen** — Pretty rose pink**Dbl. Red Comet** — Excellent red**Dbl. Tone** — Blue and white variegated**Dbl. Violet** — Large lav-purple shaded**Dubonnet Fringe** — Scalloped Leaf**Dubonnet Queen** — Brightest red, girl foliage**Dwight's White** — Dbl. semi miniature**Easter Dream** — Lav. & white**Easter Wedding** — Leaves only 'til later**Fiesta Flare** — Bright red-dbl.**Florentine** — Deep blue ruffled**Frosted Blue Lace** — Ruffled, shaded white**Gilt Edge** — Leaves only 'til later**Heidi** — Huge white lav. edge**King Arthur** — Deep blue, white edge**King Lear** — Blue lav., white edge**Lacy Girl Dancer** — Deep purple, fringed**Lavenda** — Exc. dbl. lav - rose**Lavender Bo Peep** — Dbl. lav., white edge**Lavender And Lace** — Dbl. lav. bi-color**Lilac Time** — Lav. ruffled, shaded orchid**Loveliness (Fischer's)** — Lav. fringed**Marvel Beauty** — Deep lav. dark tips**Melody** — Dbl. lav. quilted leaves**Mindy** — Lav. purple bi-color shaded, girl**Nip and Tuck** — Red orchid & white bi-color**Pacific Beauty** — Huge blue, quilted girl**Pink Fringette (Fischer's)** — Fringed**Pink Mist** — Dainty new pink**Powder Puff (Fischer's)** — Neat blue rosette, white edge**Rainbow's End** — Dbl. wine, white edge**Rose Pink Bouquet** — Dbl. dark foliage**Rose Pink Queen** — Dbl. girl foliage**Rose Wing** — Ruffled rose & white, shaded**Ruffled Heiress** — Frilled dark blue

Supreme girl foliage

**Shadrack** — Fluffy dark purple**Shine Boy** — Blue, glossy leaf miniature**Silhouette (Fischer's)** — Blue ruffled**Silver Token** — Soft ruffled mauve**Spanish Lace** — Deep blue ruffled, supreme**Sparkling Burgundy (Fischer's)** — Neat, dbl. wine, white edge**Spring Bouquet** — Rose pink, dbl. dark leaf**Starry Eyed** — Leaves only @ 50c**Sugar Babe** — Leaves only @ 25c**Swank** — Dbl. pink and blue. Leaves only @ 50c**Tennessee Debutante** — Leaves only 'til later**Tennessee Girl** — Lav bi-color. Leaves only 'til later**Tennessee Lady** — Red. Leaves only 'til later**Tennessee Miss** — Red bi-color. Leaves only 'til later**Tennessee Rose** — Leaves only 'til later**Valencia** — Ruffled light blue**Velvet Empress** — Shaded dbl. red**Waverly** — Light blue ruffled, wavy leaf**Whiff** — Garnet, marked white**Young Bess** — Dbl. white and orchid**TONKADALE (ANDERSEN)**

Established plants or rooted cuttings @ 60c. Leaves @ 25c.

**Alzada** — Dbl. white marked blue**Challenge** — Dbl. dark blue ruffled**Encore** — Dbl. blue-lav. ruffled**Hi-Loa Cobalt** — Dk. blue, fringed**Hi-Loa Light Blue** — Fringed, wavy leaf**Hi-Loa Purple** — Pretty fringed, wavy leaf**Hi-Loa White** — Pretty fringed, wavy leaf**Lorna** — Large dk. blue, dbl. ruffled**Mayfair** — Large Lavender dbl. ruffled**Minnetonka** — Large dbl. wine & white**Northern Skies** — Lovely dbl. blue ruffled**Noweta** — Double red**Polar Ice** — Lovely Ivory, dark leaf**Polar Ice Dbl.** — Beautiful ivory**Revelation** — Dbl. red, tailored foliage**St. Louis** — Exception Dbl.**Summer Skies** — Light blue, lighter throat**Valencia** — Dbl. blue, tailored foliage**Wayzata** — Large dk. blue, wavy bloom**\*\*Frigalette** — Leaves only 'til later**SHOW SERIES (Ten Hagen)**

Leaves @ 25c. Plants or R. C. @ 60c.

**Elizabeth, the Queen** — Dbl. lav. and white**Magnum** — Two-toned dbl. orchid**Rochester** — Dark red dbl.**Show Blue** — Large light blue, girl leaf**Show Cloud** — Large white and blue Exc.**Show Empress** — Large Orchid**Show Glow** — Large Dbl. red, scalloped leaf**Show Lady** — Shaded red, lavender**Show Man** — Large single white**Show Pink** — Mammoth deep pink single**Show Sensation** — Dbl. white with red**Show Queen** — Not always true**Show Star** — Leaves only 50c**FAVORITE VARIETIES**

Established plants or rooted cuttings @ 50c. Leaves @ 20c.

**Alaska Sunset** — Deep orchid, dark leaf**\*\*All Aglow** — Deep pink, girl**Applause** — Deepest red purple**\*Apple Blossom** — Large white and pink**April Showers** — Soft dbl. rose lav.**\*Arbutus Pink** — Lovely, girl leaf single**\*Autumn** — Huge blue dbl., frilled dark leaf**\*\*Azure Beauty** — Good dbl. blue & white**Bernice** — Huge light blue dbl.**Black Canasta** — Dbl. good foliage**\*Black Magic** — Dark blue dbl.**Blue Belle** — Light blue dbl.**\*Blue Eyes** — Blue single, old favorite**Blue Cluster** — Huge dbl. dark clusters**Blue Horizon** — Dbl. blue, white edge**\*Blue Moon** — Exc. large blue

We also have Leaves only @ 25c, Plants later @ 60c of the following: **Balmy Blue**, **Rich Mahogany**, **My Dancer**, **Fancy Pants**, **Monalou**, **Strawberry**, **Philabuster**, **My Gardenia**, **Misty Morn**, **Double Giant**, **Pink Flare** and **Pink Spotlight**.  
**Pink Lace**, **Frosted Madonna**

- \*\***Blue Warrior** — Good foliage  
 \*\***Boyce Edens** — Lav.-purple bi-color  
**Brenita Girl** — Large deep rose  
**Bride** — Dbl. white "Something blue"  
**Bridesmaid** — Dbl. blue with white  
\*\***Bridal Wreath** — Light blue, white edge  
**Bronze Fringette** — Deep blue, folds back  
\*\***California Dark Plum** — Single dark wine  
**California Dark Plum Dbl.** —  
**Cavalier** — Deep blue, dbl. quilted leaf  
**Chartreuse** — Ivory, chartreuse tips  
\*\***Christmas Star** — Blue star on white  
\*\***Clementine** — Dainty white frilled, girl  
**Coral Pink** — Pretty, single  
**Coronation Velvet** — Wine, white edge  
\*\***Corsage** — Lightest blue dbl.  
\*\***Double Delight** — Light blue, excellent  
**Double Garnet** — Bright red  
**Double Inspiration** — Large, lav. bi-color  
\***Double Neptune** — Dark blue, dark leaf  
\*b***Double Orchid Neptune*** — Very good  
\*b***Double Rose*** — With white, very pretty  
**Dream Girl** — White and red, striking leaf  
\*\***DuPont** — Med. blue  
\*\***DuPont** — Lavender pink  
\*\***DuPont** — Red  
**Other DuPonts** — See any marked supreme  
\*\***Edith Cavelle** — Frilled ivory and lilac  
\*\***Emperor Wilhelm** — Favorite blue  
\*f***Fairy Tales*** — Light blue, favorite  
\*f***Fantasy*** — Lavender, flecked purple  
**Fantasette** — Fantasy girl  
**Finlandia** — Fringed, midnight purple  
\*f***Fire Chief*** — Dbl. red, very good  
**First Lady** — Huge dbl. white, tinged lav.  
\*\***Fleur Petite** — Frilled lav. sweet pea  
**Flora Dora** — Large rosy orchid, fringed  
\*\***Frilled Blue Delight** — White, frilled blue edge  
**Frosty** — Variegated leaf. White with blue-lav. edge  
\*\***For-get-me-not** — Light blue single  
\*f***Geneva Beauty*** — Blue, white edge  
\*\***Georgia Peach** — Choice, peach-pink  
\*\***Gorgeous Blue Wonder** — Favorite light blue  
**Heather Queen** — Pale pink, sweet pea  
\*\***Helen Montgomery** — Wine  
**Hildegarde** — Wine ruffled, wavy leaf  
\*b***Holly or Iowa*** — Improved Holly, dark wavy leaf  
**Indianola** — Lav. bi-color, bronze leaf  
\*\***Innocense** — Ivory white, bronze leaf  
\*\***Kays Quilted** — Light blue, quilted leaf  
\*\***Lavender Beauty** — Favorite lavender  
**Lavender Pink Debutante** — Supreme, ruffled  
\*\***Magnifico** — Dbl. orchid bi-color  
**Mauve Princes** — Lav. sweet pea, bi-color  
\*\***Mentor Boy** — Favorite blue-purple  
**Mine Alone** — Dbl. dark blue, pretty girl  
**Miss Cathy** — Good pink, flat girl foliage  
**Mr. Chicago** — Balmy blue, semi-double
- Miss New York** — Silvery lilac dbl. Exc.  
**Moon Ripples** — Dbl. blue, frilled white edge  
\*b***Navy Bouquet*** — Dbl. dark blue  
\*\***Painted Girl** — Novel red and white  
\*\***Pandora (Grangers)** — Large light blue, folded  
\*b***Pansy*** — Blue, some have white edge  
**Pastel Princess** — Lav. pink and white ruffled  
**Peach Blossom** — Streaked light lav., girl  
**Peach Blossom** — Pink, dark leaf, striking  
**Peaches & Cream** — Unusual peach pink  
**Peter Pan** — Light blue dbl.  
\*\***Pink Arbutus** — See Arbutus  
\*\***Pink Cheer** — Good, pink  
\*\***Pink Delight** — Dark leaf  
\*\***Pink Wonder** — Choice pink, single  
**Prim Rose** — Huge white with rose markings  
\*\***Purple Knight** — Large, very good  
\*\***Purple Princess** — Dark foliage  
**Queen's Cushion** — Dbl. wine  
**Queen's Royal** — Purple dbl., bronze leaf  
**Rainbow King** — Wine, white edge  
\*\***Red King** — Favorite red  
**Red Man** — Strawberry leaf  
**Rippling Geneva** — Clear blue, white edge  
\*b***Robinhood*** — Good red  
**Rose Reflection** — New glowing hepatica  
**Royal Scott** — Dbl. orchid neptune  
\*b***Ruby Girl*** — Lavender purple tips  
\*b***Ruffled Queen*** — Filled lavender, supreme  
**Ruffled Treasure** — Frilled orchid  
\*b***Sailor's Delight*** — Dbl. light blue, girl  
**Shocking** — Deep pink  
\*\***Silver Lining** — Dbl. blue, white edge  
**Sir Lancelot** — Lav.-purple bi-color  
\*\***Snow Line** — Dbl. wine, white edge  
\*\***Snow Prince, Select** — Pure white, large  
**Spooned Red Double** — Spooned leaf  
**Springfield-Beauty** — Huge dbl. dark blue  
\*\***Star Amethyst** — Wine star, yellow eye  
**Star Girl** — Blue star on white  
\*\***Star Sapphire** — Purple star, yellow eye  
**Sugar 'N Spice** — Flecked  
**Sundance** — Dbl. wine, shaded  
**Sundream** — Tinted girl, mauve  
\*\***Sunrise** — Red, old favorite  
\*b***Sweet Pea Girl*** — Red  
**Sweet Sixteen** — Semi-dbl., white miniature  
**Twilight** — Blue & white shaded  
**Twilight, Double** — Lovely, good bloomer  
**Uncle Bob** — Irredescent pink  
**Variegetta** — Dbl. blue, flecked darker  
\*b***Velvet Girl*** — Lav. & Purple bi-color  
\*\***Violet Beauty** — Favorite  
\*\***White Madonna** — Pure white dbl., girl  
**White Pride** — Good dbl. white, plain leaf  
\*b***Wintergreen*** — Dbl. blue & white, variegated leaf  
**Wintry Nite** — Dbl. blue, variegated leaf

We have dropped many of our older varieties from this list, but still have some available, which we will be glad to send while our supply lasts. (**Fringettes, Geneva's, Buttercups, etc.**)

\*Indicates plants listed among the 100 best African Violet selected by the National African Violet Society.

\*\*Indicate plants listed on their revised list.

**WHOLESALE ORDERS**, your choice of 25 or more plants will be sent to you Express COLLECT at a 20% Discount deducted from your total bill. We reserve the right to limit quantities of the newer varieties. Please state whether your order is to be sent Protective Signature or not. It's safer!